

Euralis Weekes

Motion Graphic Designer and Traditional Animator

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An accomplished Motion Graphics Designer in the Entertainment industry, known for enhancing brands like NBCUniversal and HBO. Proficient in crafting compelling 2D motion graphics for television, social media, and commercial campaigns. Ready to elevate your brand's visual impact and propel audience engagement.

RELEVANT WORK EXPERIENCE

Animator / Producer

NBCUniversal • New York, NY 2019 - 2022

- Created animations & motion graphics for Grow Magazine (a partnership with Acorns)
- Collaborated with a team to develop & storyboard financial literacy educational films.
- Art direction of creative material for the online magazine.
- Illustrated stories for Grow on the web, Twitter, and Instagram.
- Videos & website viewership reached millions in two years.

Senior Motion Designer

Harbor Picture Company • New York, NY 2018

- Created animated promos for multiple Fortune 500 companies, such as Walmart, Citigroup, Toyota, & HP.
- Built on-air, online, & social assets to support media platform-integrated campaigns.
- Exhibited branding skills & developed branding & work within defined style guides.

Senior Motion Designer

Prodigious brand logistics • New York, NY 2017 - 2018

- Animated promotional material for various companies, such as American Express, USAA, Procter & Gamble, and Kraft Foods.
- Created on-air, online, & social assets to support media platform-integrated campaigns.
- Exhibited branding skills & developed branding & work within defined style guides.

Animation Director

Sesame Workshop • New York, NY 2016 - 2017

- Directed, animated, & produced the short film "Bessie and James Take Flight" for Sesame Studios.
- Collaborated with character designer & writer with Sesame Workshop
- The short film has been viewed over 260,000 times on YouTube and featured on Sesame Street for Black History Month.

Motion Graphics Designer

AMC Networks • New York, NY

2014 - 2016

- Created motion graphics for day-to-day marketing & promotions for WEtv & AMC television shows.
- Responsible for creating WEtv promotions, idents, bumpers, captions, menus, etc., through the design of all on-air television, on-demand, & streaming graphic/animated elements.
- Works closely with the manager, creative director, & producers to enhance edited promo sequences & create new graphics solutions.
- Utilized industry-standard software, such as After Effects, to bring visual concepts to life.
- Created on-air, online, & social assets to support media platform-integrated campaigns.
- Ensured consistency & adherence to brand guidelines in all motion graphics designs.

Motion Graphics Designer

HBO • New York, NY

2012 - 2013

- Produced day-to-day graphics for on-air channel branding.
- Repurposed & revised graphics packages of multiple HBO shows, such as Game of Thrones & Boardwalk Empire, for sister channels HBO Latino & Cinemax.
- Worked with the production team for HBO Sports to create & deliver motion graphics for their award-winning boxing matches & Real Sports with Bryant Gumbel.
- Created & delivered motion graphics & promotional material for home video & digital releases of original HBO properties.

SKILLS

- 2D Animation • Adobe After Effects • Adobe Premiere Pro • Adobe Photoshop • Adobe Illustrator • Art Direction • Animation • Animation Pipeline • Graphic Design • Illustration • Motion Design • Storyboarding • VFX • Video Editing • Video Production

EDUCATION

Bachelor's Film and Animation

School of Visual Arts • New York, NY

LAUNGUAGES

Spanish (Conversational)